



B. I. G. COMPETITION:

The **B. I. G. Competition (Business Ideas Gone wild)** is sponsored jointly by Tri-County Keystone Innovation Zone, the Office for Technology Transfer at Penn State DuBois, and the Greater DuBois Chamber of Commerce. The **B. I. G. Competition** seeks entries that are unique and innovative, are feasible to implement or develop, and address an identified market need. Ideas may be for new products, new services, new business processes or may be dramatic improvements to things that already exist. The ideas should meet these criteria:

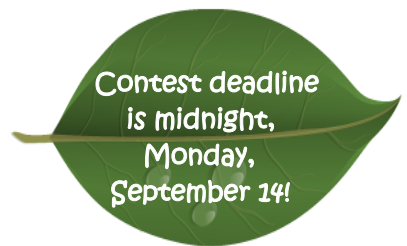
- ⊗ Be **ORIGINAL** (conceived by the applicant or team)
- ⊗ Have **UTILITY** (do something useful)
- ⊗ Have **APPEAL** (satisfies a market need)
- ⊗ **Commercially viable** (eventually lead to sales, profit, and employment)

ELIGIBILITY:

Individuals, teams, and small business may apply. Applicants must be at least 18 years of age and reside in North Central Pennsylvania (counties of Cameron, Clearfield, Elk, Jefferson, McKean, and Potter).

B. I. G. PRIZES:

- Over \$15,000 in prizes
- Cash prizes for equipment, materials, rent, or professional services to launch a new product or service
- Partner services to winners could include:
 - Engineering services
 - Business supplies
 - Marketing research support
 - Brand identity . . . and more!



For full competition rules and application, visit www.thebigcompetition.ncentral.com.